

Parallax Values

MONTH X, 201X

PERSONAL VALUES

- AMBITION
- PASSION II
- COMPASSION I
- RESOURCEFULNESS
- PRACTICALITY
- DISSEMINATE (SP)
- HELPLESSNESS
- HUMILITY
- KNOWLEDGE
- AUTHENTICITY I
- COURAGE I
- FAITH
- LEARNING
- ENERGY
- GROWTH
- LOVE
- TEAMWORK I

- Clear Thinking I
- Freedom I
- Individuality
- Sociability
- Creativity
- Optimism
- TRUST
- ADVENTURE
- BALANCE
- Harmonious I
- Integrity
- Simplicity I
- CONNECTION
- Calmness
- Playfulness
- Happiness

Honesty
Respect

NEGATIVES
★ COMMITMENT
★ UNIQUENESS
★ FEAR!

ATTITUDES / ACTIONS

- Stops on Stops
- PAC
- WINS SESSION
- Walk-ar-wed.
- PHOTO SESSIONS
- Ad Hoc Team Announcements
- * VOLUNTEERING
- SCRUM / GROOMING
- PERSONAL WINS
- LOX-N-TELL
- Rapid Response
- Stickers
- DESIGN SESSIONS
- TEAM EVENTS
- Water Rocket
- Within 'outsiders'
- * WHIRLY-BALL
- CUSTOMER VISITS
- JIMMY JOHNS
- Snacks-n-sneaks call
- * SQUINTY DRAW!
- Rich-n-writy
- OVER COMMITMENT

Spike's
POL's

PWT / Connect Cut
PLANNING

"KIM 17
on"

- FUN
- CONNECTION
- COMPETITION / PLAYFULNESS
- TEAMWORK IIII
- HUMILITY
- TEAMWORK III
- FOCUS III
- UNDERSTANDING
- THOUGHT LEADERSHIP
- LOVE
- ANALYSIS I
- ENCOURAGEMENT
- TRUST II
- HONESTY I
- CELEBRATION
- OPTIMISM
- INCLUSION II
- TRANSPARENCY I
- VULNERABILITY I
- RESPECT
- COMMUNICATION I
- * AMBITION I
- * EVOLUTION
- * ADAPTABILITY
- PROBLEM SOLVING I
- COLLABORATION
- ADVENTURE / EXPERIMENT
- EXCELLENCE
- DON'T TAKE YOURSELF TOO SERIOUSLY

Personal Values

Optimism	Resourcefulness
Ambition	Creativity
Perseverance	
	Pragmatism
Freedom	Clear Thinking
Learning	Hardwork
Courage	
Adventure	Authenticity
	Honesty
Passion	Respect
Compassion	
Helpfulness	
Kindness	
Teamwork	

Demonstrated Values

Optimism	Focus
Fun / Playfulness	Understanding
Competition	Transparency
Celebration	
	Learning
Teamwork	Evolution
Connection	Adaptability
Communication	
Collaboration	Adventure
	Exploration
Trust	
Inclusion	Thought Leadership
Respect	Excellence
	Problem Solving
	Encouragement

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Problem Solving

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Apply Optimism

We hate cynicism. Cynicism breeds apathy and excuses, and derails all attempts to improve the world around us.

When considering ideas, we ask “how might it work?” or “how can we start?” instead of “why will it fail?”

We are undaunted by tough problems and not only believe a better future is possible, we take action to make it so.

“You were **born to win**,
but to be a **winner** you must **plan to win**,
prepare to win, and **expect to win.**”

Zig Ziglar

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Trust in people

People are inherently good.

We strive to provide value and will do the right thing, especially when expectations are clear and we believe there is an opportunity to contribute.

As a community, group or team, people can do even more good as the more connected we are, the faster our ideas circulate and take flight.



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Excellence
Problem Solving
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Seek to Understand

We seek to understand the motivations and expectations of our customers, our team and ourselves so that we can collaborate more effectively and support each others ambitions for growth.

Understanding requires good communication, however good communication isn't always easy to pull off. It requires focus, intent, attention and very often, the courage to be upfront with our expectations and ask for clarification when the expectations of others are unclear.

**Happiness is
reality
minus
expectation.**

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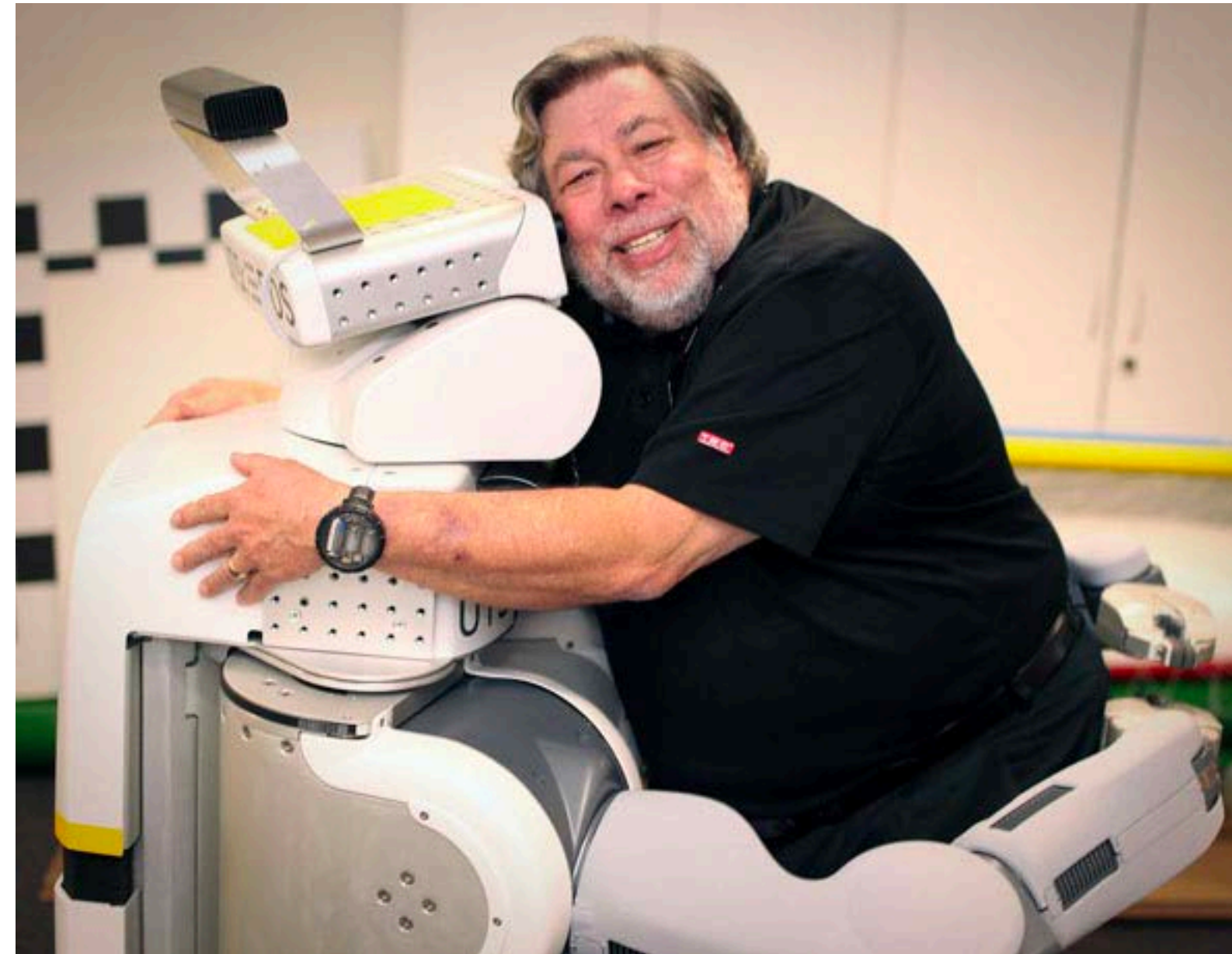
Problem Solving

Encouragement

Welcome the future

Stasis is not the goal. We don't strive to lock life down.

Instead we are courageous. We embrace change and see it as an opportunity to for new adventures, new problems to solve, new things to learn and new ways to grow.



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Make a measurable positive impact

We're in business to help our teams and customers embrace the benefits of change by overcoming the fear of growth.

Through pragmatism and clear thinking, we strive to solve problems in a way that provides real, tangible value and a long lasting positive impact.





parallax
perspective with purpose

Apply Optimism

Believe in possibility and take action to make it so.

Trust in people

Assume people will do the right thing and will do more good together.

Seek to Understand

Create a shared perspective through communicating expectations clearly, being curious and brave.

Welcome the future

Embrace change, be courageous and grow.

Make a measurable positive impact